

A photograph of a woman with long blonde hair and a young boy with short blonde hair. They are both smiling and laughing while looking at a laptop screen. The woman is in the foreground, and the boy is behind her. The background is slightly blurred, showing a globe on the wall.

2016 Media Guide



**Toddlers To Teens
Parent TV Show**

It takes a village to raise a child.
We are your village.

Toddlers To Teens Parent TV Show

An innovative internet TV show, website and free online magazine that is the answer for the modern busy parent who is short of time, yet highly connected when it comes to the online medium and often seeking information, support and guidance.

This fast growing parenting resource assists anyone caring for a child, from newborns right through to the teen years, or for those in the process of planning a family.

They say it takes a village to raise a child – we are your ‘online’ village! Toddlers to Teens Parent TV show is currently watched by people in over 78 countries and is dedicated to providing content that makes life easier.

The Toddlers to Teens Parent TV show brings you advice from parenting experts and gives you solutions, support, encouragement and guidance on everything from behaviour issues, discipline to self-esteem and many more topics.



The Benefits

- ✓ An engaged social network - we average 219,841 monthly post views and 4,069 monthly active users!
- ✓ Direct marketing to your target audience.
- ✓ No complex fixed contracts.
- ✓ Affordable and innovative advertising.
- ✓ Magazine is online so is easily distributed through many businesses with the same target market.
- ✓ Our viewers are encouraged to print out our coupon section in our eMagazine and have it handy for when they need to purchase a gift for a special occasion.



Want to target parents with your message?

Your audience are waiting: The Toddlers to Teens TV online community are:

- ✓ 25 - 44 year olds (72%)
- ✓ Mainly female (91%)
- ✓ Have at least one child
- ✓ Spend an average of 2-3 hours online per day



Our Products

We can put together an advertising pack to suit your needs and budget

eMagazine

Toddlers To Teens eMagazine gives our advertisers a chance to align their advertising with specific sections such as Travel, Health & Fitness, Fashion and many more. A copy of our latest issue can be found on our website www.toddlerstoteens.tv

eNewsletter

Do you want your Ad to be one of only a handful on the screen? Our eNewsletter is sent out on a weekly basis and only offers limited spots.

Promotional Video Ads

Showcase your product, service or event with a Promotional Video Ad. A flexible and dynamic tool which can be used over and over again on social media, websites, blogs, at tradeshows, seminars... Just one payment – no ongoing costs!

Website

Our Village! Secure your spot on our homepage and be recognized as a sponsor by our loyal fans.

Online TV Show

Capture your audience's attention with a Featured Interview or be a Video Sponsor and see your logo take prime position at the start of a TV Show video.

Toddlers to Teens Parent TV Show

Advertising Listing / Booking Form

To book your advertising please fill out the below electronic form, save it and email to amardybaucke@yahoo.com. Spots are limited and guaranteed on receipt of payment. A Tax Invoice will be emailed to you if your preferred option(s) is/are available, otherwise we will advise on next best availability.

ADVERTISING

eMagazine (per month)	Inside Front Cover _____	\$400
	Back Cover _____	\$300
	Full Page _____	\$200
	½ Page _____	\$100
	¼ Page _____	\$75
	Product Feature _____	\$75
	Competitions Pages _____	\$50
Coupon Section _____	\$40	
	Preferred Issue(s) _____	
eNewsletter (per month)	Small Button (125 x 125 px) _____	\$25
	Small Image (125 x 125 px +100 words) _____	\$50
	Preferred Date(s) _____	
Website (per month)	Banner Image (468 x 90 px - min 3 months) _____	\$100
	Small Button (125 x 125 px) _____	\$50
	Competitions Page (per month) _____	\$50
	Preferred Month(s) _____	
Online TV Show (per week)	Featured Interview (plus a copy for you to keep!) _____	\$150
	Video Sponsor (per video) _____	\$40
	Preferred Date(s) _____	
Promotional Video Ad	Qty: 1 _____	\$150

YOUR AUTHORITY & DETAILS

Yes, Sign me up to Toddlers To Teens Parent TV Show so I can receive information about future advertising offers.

I give permission for Toddlers To Teens Parent TV Show to promote my ad/interview/business throughout Toddlers To Teens TV channels for maximum marketing exposure.

Contact Name

Business Name

Contact Phone

Mobile

Website

Facebook

Twitter

If you need further information please do not hesitate to email amardybaucke@yahoo.com

We look forward to helping your business grow!

Join Our Village!



<http://www.facebook.com/ToddlersToTeensTV>

